

OFFICIAL PARTNER  
OF DO NOT DISTURB

Do Not  Disturb

13-17 NOVEMBER 2023  
BORGIO EGNAZIA, PUGLIA, ITALY

AN EVENT BY

**This is  
Beyond.**

DO NOT DISTURB | THE STORY

# REDEFINING EXCLUSIVITY IN TRAVEL

The latest evolution from This is Beyond – the community creators behind PURE Life Experiences, L.E/Miami, We Are Africa and Further East – discover the invitation-only travel trade event that showcases global travel suppliers who embody true exclusivity and away from-the-crowd offerings.

Privacy has always been synonymous with luxury and safety and seclusion are valued more than ever before.

From secluded residences, private islands and private yachts, to exclusive experiences and full hotel buyouts, the huge demand for private travel is growing.

Join the inspired community redefining the meaning of exclusivity in travel.



# WHY ATTEND?



Until now, there has never been a dedicated marketplace for global private travel specialists.



We're uniting top-tier buyers and suppliers who curate rare and remarkable private experiences for the UHNW traveller, so you can:

- Maximise your private travel bookings for 2024 and beyond!
- Grow your personal network of leaders in travel's highest-spending niche
- Gain unique insights into the ever-evolving world of private travel
- Share your brand story with a receptive audience (with the means to spread it far and wide)

# A LOOK BACK AT DO NOT DISTURB 2022...



# WHY BORGO

# EGNAZIA?

**Situated far down in the heel of Italy in picturesque Puglia, a region known for its rustic villages, secluded beaches and fabulous cuisine, is the award-winning, architectural masterpiece of Borgo Egnazia.**

Some of the accolades include:

- \* Best Hotel of the Year - Virtuoso Best of the Best Awards 2016
- \* #1 Best Hotel in Italy - Travel + Leisure 2018 World's Best Hotels
- \* Stella Michelin 2019 and 2020 - Ristorante Due Camini
- \* Condè Nast Traveler - Gold List 2017 | 2018 | 2019 | 2020 | 2021  
The Best Hotels in Europe

Only a 45 minute drive from the port city of Brindisi and an hour drive from the city of Bari, the masseria-style resort is a hidden sanctuary of luxury, paired with cobbled streets, characterful buttresses and hidden staircases. With 63 guest rooms and suites in La Corte, 92 casette rooms (little houses) nestled around Il Borgo piazza and 29 lavish villas, Borgo Egnazia offers the DND community a totally self-contained and super exclusive environment.



We're looking for thoughtful brands who embody our ethos: space, seclusion & sustainability.



## SPACE

From private islands to the world's most exclusive superyachts, your property or service offers pure escapism – both physical and mental – from the real world.



## SECLUSION

Masters of discretion and avoiding crowds, privacy is your specialty – and deeply personal, sky's-the-limit service comes as standard.



## SUSTAINABILITY

Committed to protecting people and the planet, you place green principles at the core of your ethos. Private travel has often been at odds with sustainability: you know they can peacefully coexist.



DO NOT DISTURB 2023 WILL ASSEMBLE  
A UNIQUE ECOSYSTEM IN THE PRIVATE  
TRAVEL INDUSTRY FEATURING UP TO:

## **125 SUPPLIERS**

Exclusive-use Properties, High-end DMCs, Hotel Buyouts, Private Aviation,  
Private Islands, Private Villas & Residences, Superyacht Charters.

## **125 BUYERS**

Private Travel Designers. Concierge & Lifestyle  
Management Services. Personal Assistants.

## **15 TOP-TIER JOURNALISTS**

Specifically chosen for their creative expertise, meet with the press  
who specialise in telling luxury travel stories to high-end audiences.

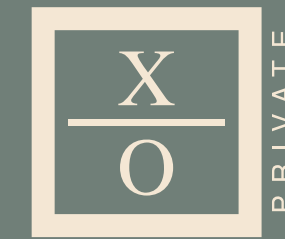
# THE EXPERIENCE

**FOUR** days of showcasing your brand to an exclusive ecosystem

**UP TO 30** pre-scheduled appointments with global private travel buyers and press

**DAILY** networking and discussion opportunities





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# MINIMO

with XO Private

- 1 Table with 2 chairs for meetings
- Company name board
- 1 Delegate registration
- 1 Set of appointments (up to 30 pre-scheduled appointments)
- 4 Nights accommodation
- 4 Networking breakfasts
- 4 Networking lunches
- 3 Networking dinners
- 3 Networking adventures
- Closing party extravaganza

Super Early Bird: GBP 8,099 +VAT (instead of GBP 8,999 +VAT)

Early Bird: GBP 8,999 +VAT (instead of GBP 9,999 +VAT)

Standard: GBP 9,899 +VAT (instead of GBP 10,999 +VAT)

These rates are subject to availability and offered exclusively to XO Private members that participated in both the DND Digital 2021 and DND 2022 shows. All prices are subject to Italian VAT at the current rate of 22%. Exhibitors will all be allocated a private room and ensuite bathroom in a shared Villa or Casetta. Requests to stay in the same Villa or Casetta will be accommodated wherever possible. Accommodation is provided to all registered delegates from check-in at 14:00 on Monday 13 November to checkout at 11:00 on Friday 17 November. All packages and rate tiers are strictly subject to availability at the time of booking.

# WHAT OUR COMMUNITY SAYS?

“Great conference with quality buyers that seem to fit the niche product we have to offer. 100% for the organisation of the 4 days, the activities and the choice of Borgo Egnazia as venue.”

ANNE DONGOIS, NUKUTEPIPI PRIVATE ISLAND

“Incredible trade show that is firmly a favourite .... the calibre of clients, the intimacy of the event, the relationships strengthened and the new contacts, are all top quality. This show could quite possibly be our biggest ROI from a show to date, as the buyers are the ones we struggle to meet for our exclusive-use properties.”

BRONWYN SMITH, THANDA ISLAND

“The best show... and I have been doing shows for 14 years! Borgo Egnazia made the show elegant and comfortable, like the product being exhibited. Having the buyers and exhibitors stay in the same place is a game changer. Also the size and exclusivity is key.”

KATE COLERIDGE, ARIJIJU

# INCREASE YOUR EXPOSURE



Why not give your brand some extra high-level exposure? Our exposure and branding opportunities are a great way to increase your reach and boost interactions with your brand and there's something for everyone.

## **ADDITIONAL EXPOSURE**

PRICES START FROM GBP 349

The List is Do Not Disturb's exclusive show directory. Advertising your brand in The List gives you added exposure to the people who matter.

## **BESPOKE PARTNERSHIPS**

From branding initiatives, to large scale activations, we love collaborating on bespoke projects that get your brand noticed by the industry's elite. We'd love to tell your brand's story in a creative and engaging way. Interested? Get in touch with the team.

## **WANT TO HEAR MORE?**

Book a partnership consultation with our Sales and Marketing team. We'd love to hear from you.

# GET IN TOUCH



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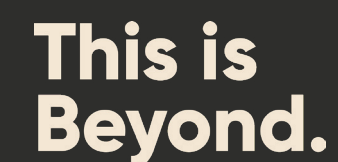


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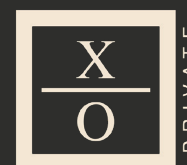
EVENT ORGANISER



HEADLINE PARTNER



OFFICIAL PARTNER



EVENT VENUE



LOCAL EXPERIENCE PARTNER

