

OFFICIAL PARTNER  
OF DO NOT DISTURB

Do Not  Disturb

The central logo is a stylized, symmetrical emblem composed of several leaf-like shapes arranged in a circular pattern.

REDEFINING EXCLUSIVITY IN PRIVATE TRAVEL

# THE STORY

The latest evolution from This is Beyond – the community creators behind PURE Life Experiences, L.E./Miami, We Are Africa and Further East – discover the global private travel community and event dedicated to seclusion, sustainability and true exclusivity.

Privacy has always been synonymous with luxury. 2020 proved that safety – and seclusion – are priceless.

From secluded residences, pristine islands and private yachts to exclusive experiences and full hotel buyouts, the COVID-19 pandemic has driven huge demand for private travel. And for a growing collective of high-end travellers, it's a mindset that looks set to endure.

Launching with a fully digital edition in June 2021 – with a physical reunion in Mallorca planned for April 2022 – Do Not Disturb is the inspired community set to redefine the true meaning of exclusivity in travel.

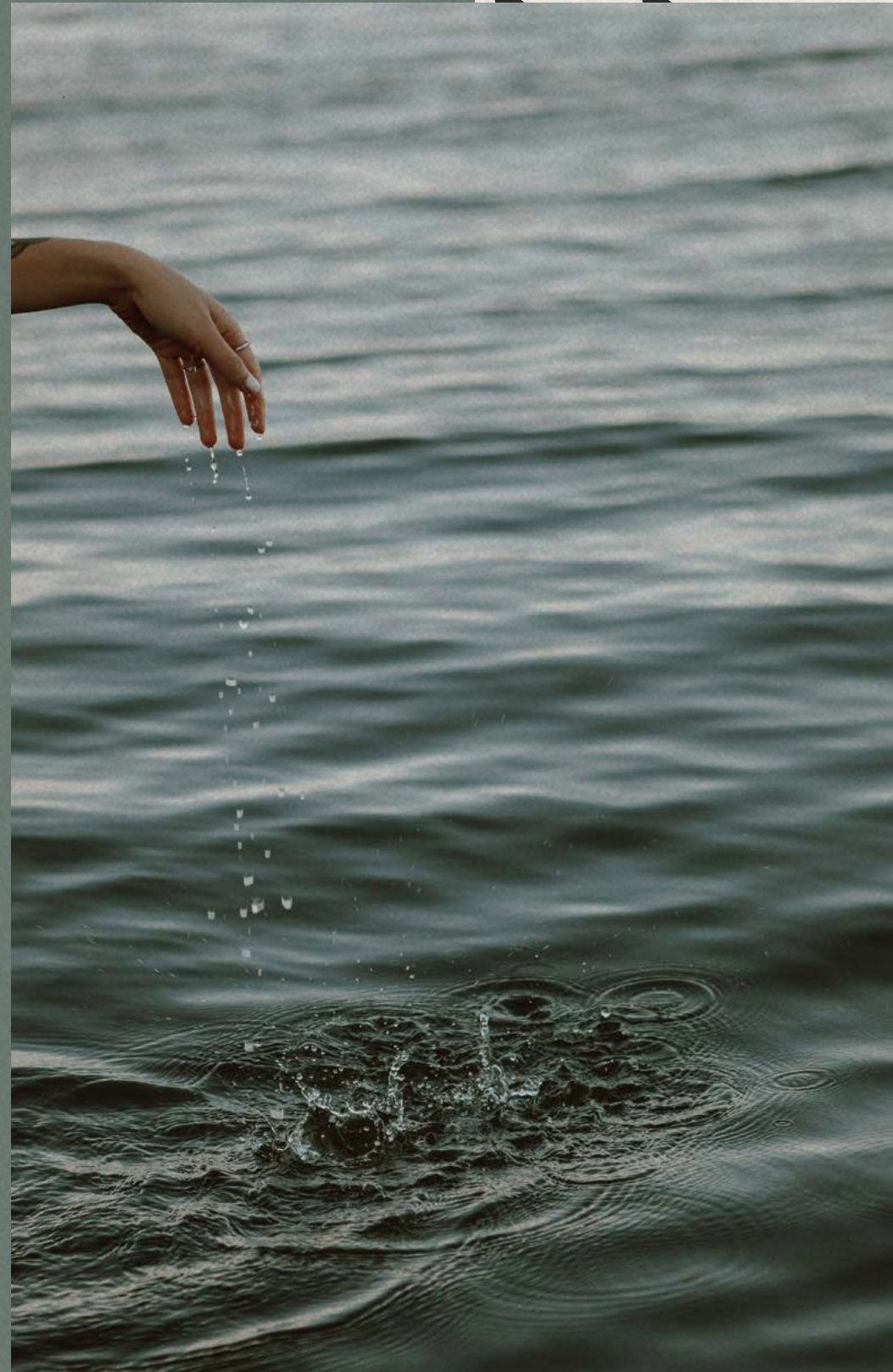
# SO FAR



# WHY ATTEND?



Until now, there has never been a dedicated marketplace for global private travel specialists.



For the very first time, we're uniting top-tier buyers and suppliers who curate rare and remarkable private experiences for the UHNW traveller, so you can:

- Maximise your private travel bookings in the second half of 2021 (and beyond)
- Grow your personal network of leaders in travel's highest-spending niche
- Gain unique insights into the ever-evolving world of private travel
- Share your brand story with a receptive audience (with the means to spread it far and wide)
- Begin your journey towards Mallorca in April 2022 – where the Do Not Disturb community will gather physically for the first time

We're looking for thoughtful brands who embody our ethos: space, seclusion & sustainability.



## SPACE

From private islands to secret groves, your property or service offers pure escapism – both physical and mental – from the real world.



## SECLUSION

Masters of discretion and avoiding crowds, privacy is your specialty – and deeply personal, sky's-the-limit service comes as standard.



## SUSTAINABILITY

Committed to protecting people and the planet, you place green principles at the core of your ethos. Private travel has often been at odds with sustainability: you know they can peacefully coexist.

“Winston Churchill once famously said: ‘I’m easily satisfied with the very best’. Do Not Disturb fills exactly that void in the marketplace. We look forward to bringing our portfolio of exceptional XO Private members to the table.”

YVAN VERMEESCH, MD & FOUNDER, XO PRIVATE  
OFFICIAL PARTNER OF DO NOT DISTURB

“As we emerge into a world with a different emphasis on travel, Do Not Disturb encapsulates everything that clients within the luxury sphere require without shouting about it. Reassurance, security, discretion and complete excellence in customer service. We can’t wait to be involved.”

NEIL & AMANDA  
CO- FOUNDERS, YOMIRA

“Do Not Disturb embodies the philosophy of luxury travel, where privacy and exclusivity are such key factors. I’m really looking forward to being a part of this project!”

PAOLO MACCHIAROLI,  
CEO & FOUNDER, MY PRIVATE VILLAS



DIGITAL EDITION: 14-25 JUNE 2021

*DO NOT DISTURB WILL ASSEMBLE A UNIQUE ECOSYSTEM  
IN THE PRIVATE TRAVEL INDUSTRY FEATURING UP TO:*

## **100 SUPPLIERS**

Private Villas & Residences. Exclusive-Use Lodges. VIP Security Services. Private Aviation. Yacht Charters. Private Islands. High-End DMCs. FBOs. Property Buyouts.

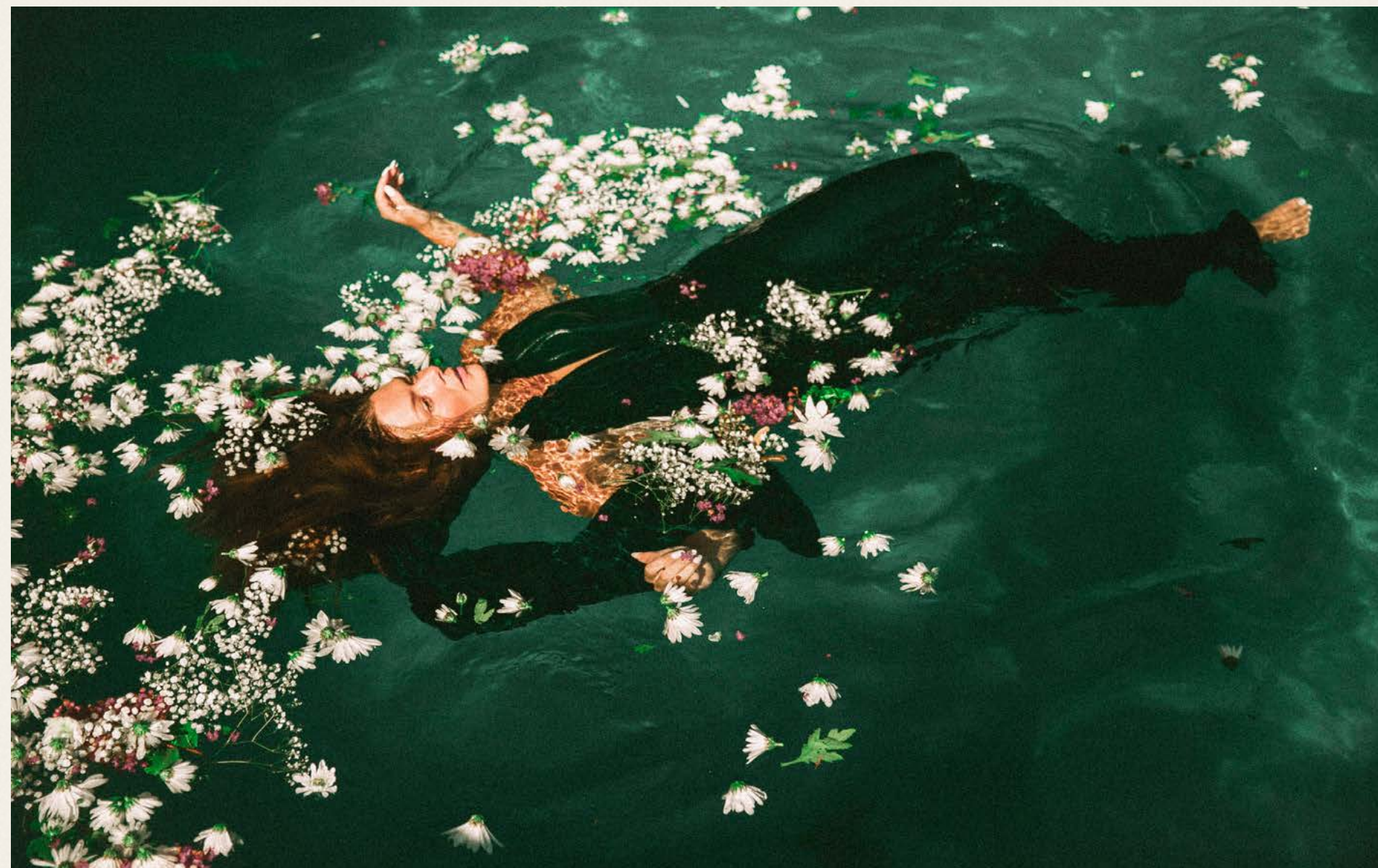
## **100 BUYERS**

Private Travel Designers. Concierge & Lifestyle Management Services. Family Offices. Personal Assistants.

## **10 TOP-TIER JOURNALISTS**

Specifically chosen for their creative expertise, meet with the media who specialise in telling luxury travel stories to high-end audiences.

# THE DIGITAL EXPERIENCE



**ONE** bespoke, easy-to-master digital platform

**TWELVE** days of showcasing your brand to an exclusive ecosystem

**UP TO 40** virtual meetings with global private travel buyers and media

**DAILY** talks, round-table discussions and social activities

**ON DEMAND** insight and training sessions

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EARLY BIRD RATE:

**£1,499\***

STANDARD RATE:

**£1,999**

XO Private Members qualify for a preferential rate of less 10% at the time of booking

*\*Exclusively for the first 50 paid bookings*

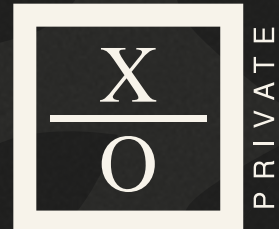
# Get In Touch



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[DONOTDISTURB.CO](http://DONOTDISTURB.CO)