

OFFICIAL PARTNER  
OF DO NOT DISTURB



# Do Not Disturb

11-15 NOVEMBER 2024

BORGO EGNAZIA, PUGLIA, ITALY

AN EVENT BY

**This is  
Beyond.**

HEADLINE PARTNER



OFFICIAL PARTNER



EVENT VENUE



LOCAL EXPERIENCE PARTNER



# REDEFINING EXCLUSIVITY IN TRAVEL

The latest evolution from This is Beyond – the community creators behind PURE Life Experiences, L.E/Miami, We Are Africa and Further East – discover the invitation-only travel trade event that showcases global travel suppliers who embody true exclusivity and away from-the-crowd offerings.

Privacy has always been synonymous with luxury and safety and seclusion are valued more than ever before.

From secluded residences, private islands and private yachts, to exclusive experiences and full hotel buyouts, the huge demand for private travel is growing.

Join the inspired community redefining the meaning of exclusivity in travel.





# WHY ATTEND?

Until now, there has never been a dedicated marketplace for global private travel specialists.



We're uniting top-tier buyers and suppliers who curate rare and remarkable private experiences for the UHNW traveller, so you can:

- Maximise your private travel bookings for 2025 and beyond!
- Grow your personal network of leaders in travel's highest-spending niche
- Gain unique insights into the ever-evolving world of private travel
- Share your brand story with a receptive audience (with the means to spread it far and wide)



# A LOOK BACK AT DO NOT DISTURB 2023...



# WHY BORGO EGNAZIA?

**Situated far down in the heel of Italy in picturesque Puglia, a region known for its rustic villages, secluded beaches and fabulous cuisine, is the award-winning, architectural masterpiece of Borgo Egnazia.**

Some of the accolades include:

- \* Best Hotel of the Year - Virtuoso Best of the Best Awards 2016
- \* #1 Best Hotel in Italy - Travel + Leisure 2018 World's Best Hotels
- \* Stella Michelin 2019 and 2020 - Ristorante Due Camini
- \* Condè Nast Traveler - Gold List 2017 | 2018 | 2019 | 2020 | 2021  
The Best Hotels in Europe

Only a 45 minute drive from the port city of Brindisi and an hour drive from the city of Bari, the masseria-style resort is a hidden sanctuary of luxury, paired with cobbled streets, characterful buttresses and hidden staircases. With 63 guest rooms and suites in La Corte, 92 casette rooms (little houses) nestled around Il Borgo piazza and 29 lavish villas, Borgo Egnazia offers the DND community a totally self-contained and super exclusive environment.



We're looking for thoughtful brands who embody our ethos: space, seclusion & sustainability.



## SPACE

From private islands to the world's most exclusive superyachts, your property or service offers pure escapism – both physical and mental – from the real world.



## SECLUSION

Masters of discretion and avoiding crowds, privacy is your specialty – and deeply personal, sky's-the-limit service comes as standard.



## SUSTAINABILITY

Committed to protecting people and the planet, you place green principles at the core of your ethos. Private travel has often been at odds with sustainability: you know they can peacefully coexist.



DO NOT DISTURB 2024 WILL ASSEMBLE  
A UNIQUE ECOSYSTEM IN THE PRIVATE  
TRAVEL INDUSTRY FEATURING UP TO:

## **140 SUPPLIERS**

Exclusive-use Properties, High-end DMCs, Hotel Buyouts, Private Aviation,  
Private Islands, Private Villas & Residences, Superyacht Charters.

## **125 BUYERS**

Private Travel Designers. Concierge & Lifestyle  
Management Services. Personal Assistants.

## **15 TOP-TIER JOURNALISTS**

Specifically chosen for their creative expertise, meet with the press  
who specialise in telling luxury travel stories to high-end audiences.

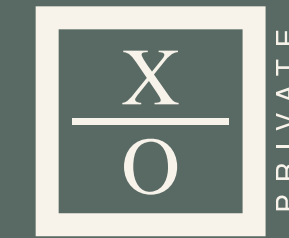
# THE EXPERIENCE

**FOUR** days of showcasing your brand to an exclusive ecosystem

**UP TO 36** pre-scheduled appointments with global private travel buyers and press

**DAILY** networking and discussion opportunities





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## MINIMO with XO Private

- 1 Table with 2 chairs for meetings
- Company name board
- 1 Delegate registration
- 1 Set of appointments (up to 36 pre-scheduled appointments)
- 4 Nights accommodation
- 4 Networking breakfasts
- 4 Networking lunches
- 3 Networking dinners
- 3 Networking adventures
- Closing party extravaganza

Standard: **GBP 11,699 +VAT** (instead of GBP 12,999 +VAT)

Late: **GBP 14,399 +VAT** (instead of GBP 15,999 +VAT)

# WHAT OUR COMMUNITY SAYS?

A dynamic fusion of one-to-one meetings, influential networking, and inspiring idea exchanges, all set within the captivating Borgo Egnazia. This event brings together decision-makers and leading media voices, creating a backdrop where every interaction is an opportunity for innovation and growth.

ZORAN PEJOVIC - BOUTIQUE HOTEL ALHAMBRA -  
THE HISTORIC VILLAS

An extraordinary 3-day networking event curated with the best of the best of private and exclusive travel and places to stay. I'm a fan!

KATYA BAUVAL, VILA VITA COLLECTION

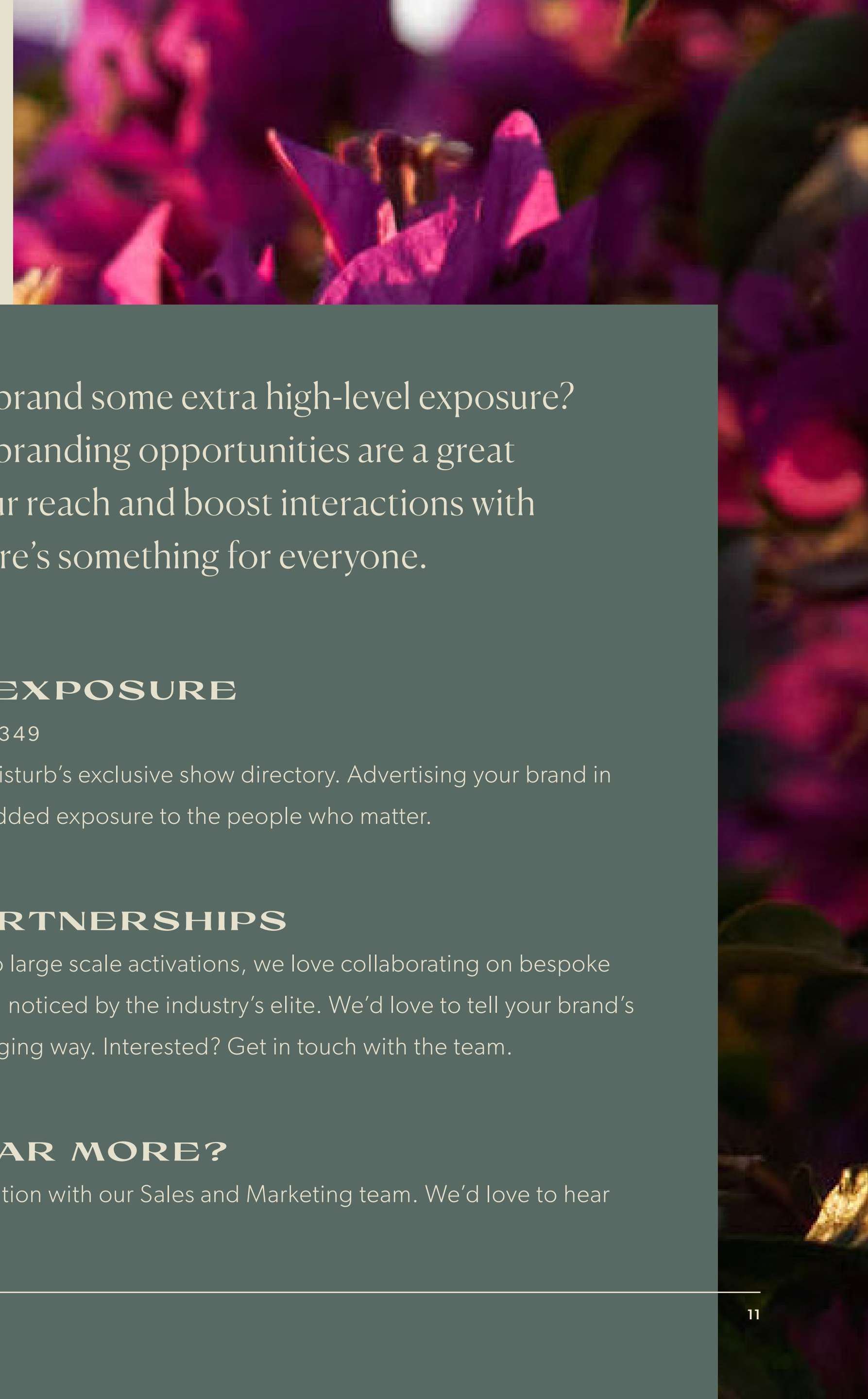
Probably the best event I ever been to! The event is complete fun from beginning to end. The level of buyers is exceptional. The ROI is much more than I have had from other events.

AVI LUGASI, WINDOWS TO JAPAN

By far .... the best, and my favourite trade show ever! Meetings and connecting with agents that we normally wouldn't get the opportunity to see, biggest ROI from any show we attend.

BRONWYN SMITH, THANDA ISLAND

# INCREASE YOUR EXPOSURE



Why not give your brand some extra high-level exposure? Our exposure and branding opportunities are a great way to increase your reach and boost interactions with your brand and there's something for everyone.

## **ADDITIONAL EXPOSURE**

PRICES START FROM GBP 349

The Black Book is Do Not Disturb's exclusive show directory. Advertising your brand in The Black Book gives you added exposure to the people who matter.

## **BESPOKE PARTNERSHIPS**

From branding initiatives, to large scale activations, we love collaborating on bespoke projects that get your brand noticed by the industry's elite. We'd love to tell your brand's story in a creative and engaging way. Interested? Get in touch with the team.

## **WANT TO HEAR MORE?**

Book a partnership consultation with our Sales and Marketing team. We'd love to hear from you.



# GET IN TOUCH



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EVENT ORGANISER

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EUROPEAN COUNCIL OF  
CULTURAL ORGANISATIONS

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O**  
PRIVATE

EVENT VENUE

**BORGO  
EGNAZIA**  
NOWHERE ELSE.

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**INDIGENUS**  
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[DONOTDISTURB.CO](http://DONOTDISTURB.CO)