



Do Not Disturb

10-14 NOVEMBER 2025
BORGIO EGNAZIA, PUGLIA, ITALY

AN EVENT BY
**This is
Beyond.**

HEADLINE PARTNER



OFFICIAL PARTNER



EVENT VENUE



LOCAL EXPERIENCE PARTNER





REDEFINING EXCLUSIVITY IN TRAVEL

Do Not Disturb is an invite-only luxury travel event designed by This is Beyond, situated in the panoramic region of Puglia, Southern Italy between 10 - 14 November 2025.

Gain access to the leading global community of private travel luminaries, dedicated to uniquely exclusive experiences synonymous with space, seclusion and sustainability. Privacy has always been tantamount to luxury, with safety and seclusion now valued more than ever before.

From secluded residences, private islands and private yachts, to exclusive experiences and full hotel buyouts, the huge demand for private travel is growing.

Join the inspired community redefining the meaning of true exclusivity for high-end clientele.





WHY ATTEND?

This is the quintessential marketplace for global private travel specialists

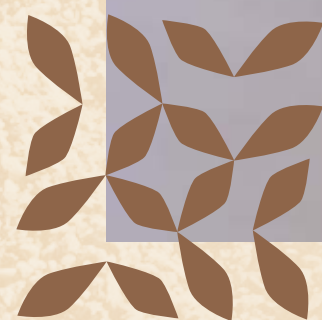


After the success of Do Not Disturb 2024, our upcoming 2025 edition will be a masterclass in private travel networking - bringing together a global gathering of top-tier buyers and suppliers who curate rare and remarkable private experiences for the UHNW traveller, so you can:

- Maximise your private travel bookings for 2026 and beyond!
- Grow your personal network of leaders in travel's highest-spending niche
- Gain unique insights into the ever-evolving world of private travel
- Share your brand story with a receptive audience (with the means to spread it far and wide)



A LOOK BACK AT DO NOT DISTURB 2024...





WHY BORGO EGNAZIA?

The simple answer is: how could we not choose this acclaimed idyll?

An award-winning architectural masterpiece, Borgo Egnazia seamlessly pairs impeccable service with the traditions of picturesque Puglia. Just 45 minutes drive from the port city of Brindisi or 1 hour from Bari, the charming resort is an exclusive sanctuary, where rolling hills meet the crystalline waters of the Adriatic Sea. Secluded beaches, historic buttresses, regional cuisine and cobbled streets thick with the scent of lavender & lemon transport you to a dreamlike space.

The incomparable beauty of Puglia sets the stage for a week of unexpected luxury - a self-contained haven for the DND community, with 64 guest rooms and suites in La Corte, 112 casettas (little houses) nestled around Il Borgo piazza and 28 lavish villas.

Some of the accolades include:

- * Best Hotel of the Year - Virtuoso Best of the Best Awards 2016
- * #1 Best Hotel in Italy - Travel + Leisure 2018 World's Best Hotels
- * Stella Michelin 2019 and 2020 - Ristorante Due Camini
- * Condè Nast Traveler - Gold List 2017 | 2018 | 2019 | 2020 | 2021 The Best Hotels in Europe
- * The World's 50 best Hotels 2023 - No 21
- * Travel + Leisure T+L 500 - 2023 + 2024



We're looking for thoughtful brands who embody our ethos: space, seclusion & sustainability.



SPACE

From private islands to the world's most exclusive superyachts, your property or service offers pure escapism – both physical and mental – from the real world.



SECLUSION

Masters of discretion and avoiding crowds, privacy is your speciality – and deeply personal, sky's-the-limit service comes as standard.



SUSTAINABILITY

Committed to protecting people and the planet, your ethos embodies green principles. Private travel has often been at odds with sustainability: you know they can peacefully coexist.

DO NOT DISTURB 2025 WILL ASSEMBLE
A UNIQUE GUILD IN THE PRIVATE
TRAVEL INDUSTRY FEATURING UP TO:

145 SUPPLIERS

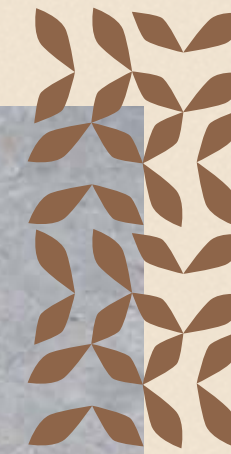
Exclusive-use Properties, High-end DMCs, Hotel Buyouts, Private Aviation,
Private Islands, Private Villas & Residences, Superyacht Charters.

130 BUYERS

Private Travel Designers. Concierge & Lifestyle
Management Services. Personal Assistants.

15 TOP-TIER JOURNALISTS

Specifically chosen for their creative expertise, meet with the press
who specialise in telling luxury travel stories to high-end audiences.





THE EXPERIENCE

FOUR days of showcasing your brand to an exclusive guild

UP TO 36 pre-scheduled appointments with global private travel buyers and press

DAILY networking and discussion opportunities





MINIMO

(55 available)

- 1 Table with 2 chairs for meetings
- Company name board
- 1 Delegate registration
- 1 Set of appointments (up to 36 pre-scheduled appointments)
- 4 Nights accommodation
- 4 Networking breakfasts
- 4 Networking lunches
- 3 Networking dinners
- 3 Networking adventures
- Closing party extravaganza

Early Bird: SOLD OUT
Standard: SOLD OUT
Late Rate: **GBP 18,719 +VAT**



DIVANO (SOLD OUT)

- 2 Single sofas for meetings
- Company name board
- 1 Delegate registration
- 1 Set of appointments (up to 36 pre-scheduled appointments)
- 4 Nights accommodation
- 4 Networking breakfasts
- 4 Networking lunches
- 3 Networking dinners
- 3 Networking adventures
- Closing party extravaganza

Early Bird: SOLD OUT

Standard: SOLD OUT

Late Rate: SOLD OUT



SALOTTO

(SOLD OUT)

- Lounge / Hospitality space for meetings
- Company name board
- 1 Delegate registration
- 1 Set of appointments (up to 36 pre-scheduled appointments)
- 4 Nights accommodation
- 4 Networking breakfasts
- 4 Networking lunches
- 3 Networking dinners
- 3 Networking adventures
- Closing party extravaganza

Early Bird: SOLD OUT
Standard: SOLD OUT
Late Rate: SOLD OUT



PRIVATO

(SOLD OUT)

- Private Lounge / Hospitality space for meetings
- Company name board
- 1 Set of appointments (up to 36 pre-scheduled appointments)
- 1 Delegate registration
- 4 Nights accommodation
- 4 Networking breakfasts
- 4 Networking lunches
- 3 Networking dinners
- 3 Networking adventures
- Closing party extravaganza

Early Bird: SOLD OUT

Standard: SOLD OUT

Late Rate: SOLD OUT

All prices are subject to Italian VAT at the current rate of 22%. Exhibitors will all be allocated a private room and ensuite bathroom in a shared Villa or Casetta. Requests to stay in the same Villa or Casetta will be accommodated wherever possible. Accommodation is provided to all registered delegates from check-in at 14:00 on Monday 10 November to checkout at 11:00 on Friday 14 November. All packages and rate tiers are strictly subject to availability at the time of booking.

WHAT OUR COMMUNITY SAYS?



By far ... the best, and my favourite trade show ever! Meetings and connecting with agents that we normally wouldn't get the opportunity to see, biggest ROI from any show we attend.

BRONWYN SMITH, JUMEIRAH THANDA ISLAND

Amazing show with incredible matching between buyers and exhibitors together with incredible opportunities for networking

SONIA LARSEN, ARCA - EXCLUSIVE SAILING EXPERIENCE

Probably the best event I ever been to! The event is complete fun from beginning to end. The level of buyers is exceptional. The ROI is much more than I have had from other events.

AVI LUGASI, WINDOWS TO JAPAN

One of the best shows I have ever attended, great buyers, wonderfully organised and some joyous experiences along the way

EDDIE WIDNALL, ULTIMATE INDONESIAN YACHTS

INCREASE YOUR EXPOSURE



Why not give your product some extra high-level exposure? Our exposure and branding opportunities are a great way to increase your reach and boost interactions with your brand and there's something for everyone.

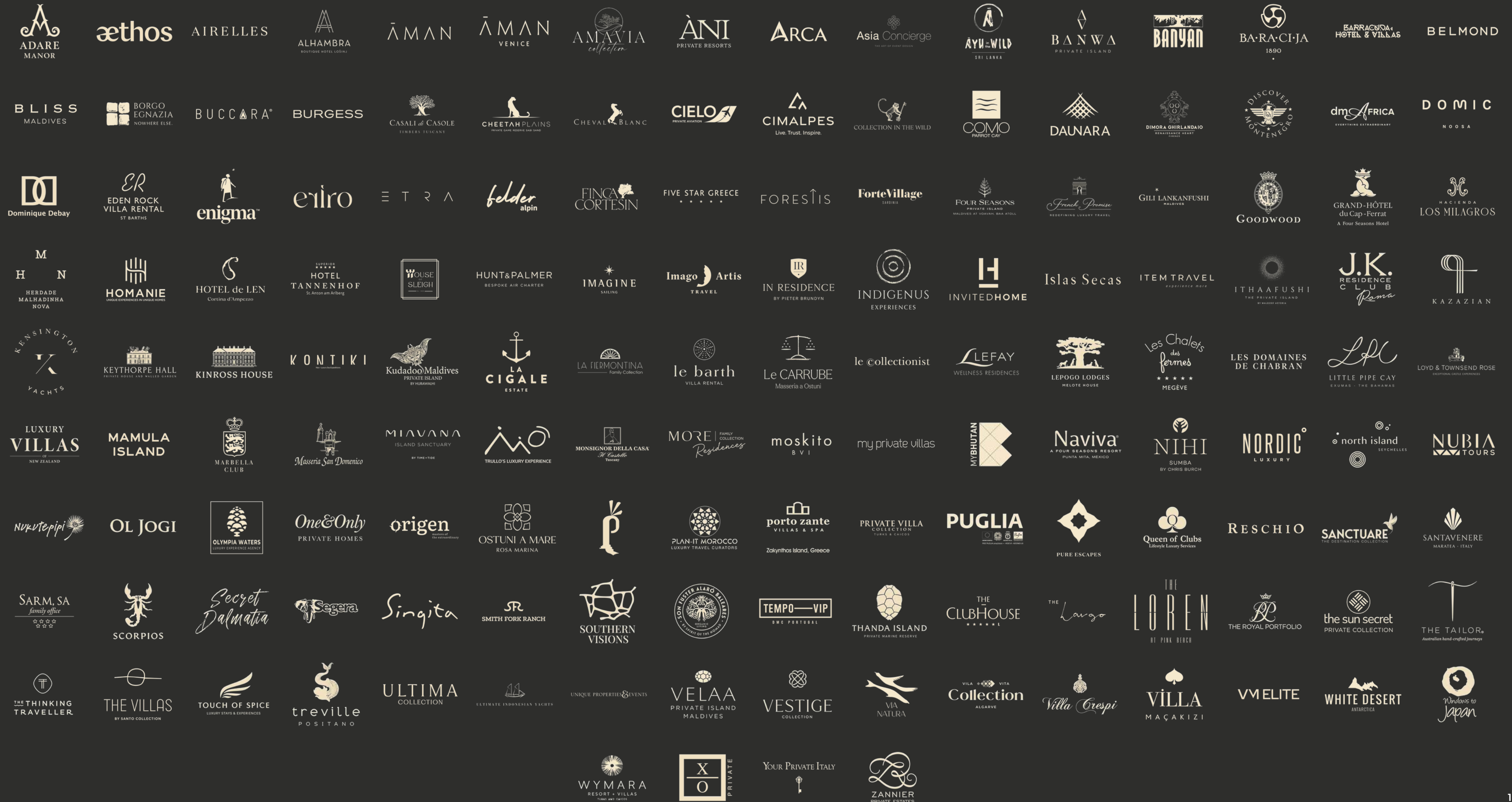
BESPOKE PARTNERSHIPS

From branding initiatives, to large scale activations, we love collaborating on bespoke projects that get your brand noticed by the industry's elite. We'd love to tell your story in a creative and engaging way. Interested? Get in touch with the team.

WANT TO HEAR MORE?

Book a partnership consultation with our Sales and Marketing team. We'd love to hear from you.

THE 2024 GUEST LIST



GET IN TOUCH



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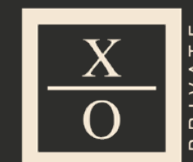
EVENT ORGANISER



HEADLINE PARTNER



OFFICIAL PARTNER



EVENT VENUE



LOCAL EXPERIENCE PARTNER



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