

14-18 NOVEMBER 2022

Do Not  Disturb

BORGO EGNAZIA, PUGLIA, ITALY

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REDEFINING EXCLUSIVITY IN TRAVEL

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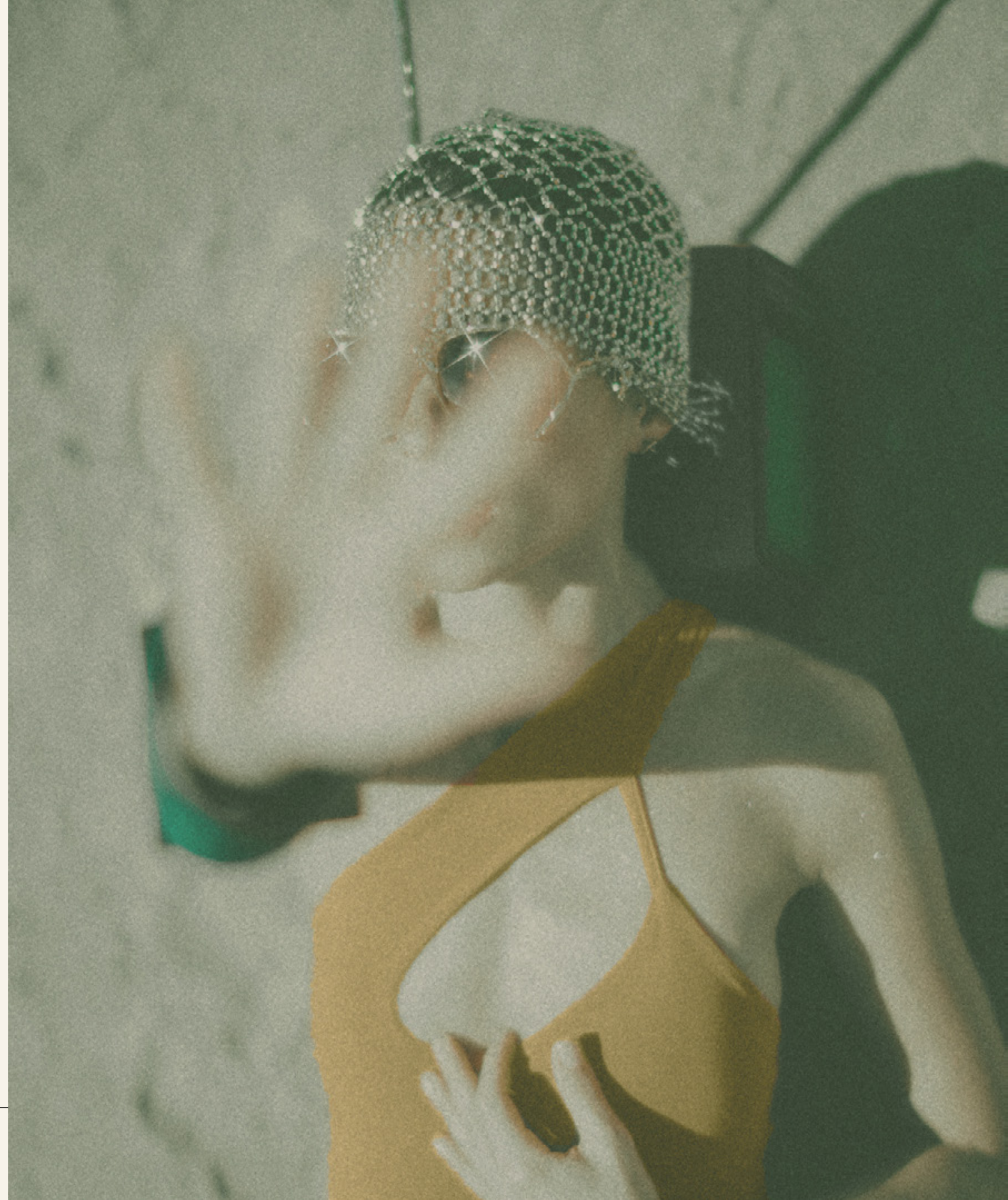
# THE STORY

The latest evolution from This is Beyond – the community creators behind PURE Life Experiences, L.E./Miami, We Are Africa and Further East – discover the invitation-only travel trade event that showcases global travel suppliers who embody true exclusivity and away from-the-crowd offerings.

Privacy has always been synonymous with luxury - and if the last 2 years have shown our industry anything - it's that safety and seclusion are valued more than ever before.

From secluded residences, private islands and private yachts, to exclusive experiences and full hotel buyouts, the COVID-19 pandemic has driven huge demand for private travel - and for a growing collective of high-end travellers, it's a mindset that is set to continue.

Following our hugely successful digital edition in June 2021, the first physical edition will be taking place in Puglia, Italy from 14-18 November this year. Join the inspired community redefining the meaning of exclusivity in travel.



# WHY ATTEND?



Until now, there has never been a dedicated marketplace for global private travel specialists.



For the first time, we're uniting top-tier buyers and suppliers who curate rare and remarkable private experiences for the UHNW traveller, so you can:

- Increase your data base of top tier suppliers in the exclusive use sector
- Grow your personal network of leaders in travel's highest-spending niche
- Gain unique insights into the ever-evolving world of private travel
- Learn about supplier audience, in order to share their stories and unique product offerings with your clients

# WHY BORGO EGNAZIA?

Situated far down in the heel of Italy in picturesque Puglia, a region known for its rustic villages, secluded beaches and fabulous cuisine, is the award-winning, architectural masterpiece of Borgo Egnazia.

Some of the accolades include:

- \* Best Hotel of the Year - Virtuoso Best of the Best Awards 2016
- \* #1 Best Hotel in Italy - Travel + Leisure 2018 World's Best Hotels
- \* Stella Michelin 2019 and 2020 - Ristorante Due Camini
- \* Condè Nast Traveler - Gold List 2017 | 2018 | 2019 | 2020 | 2021  
The Best Hotels in Europe

Only a 45 minute drive from the port city of Brindisi and an hour drive from the city of Bari, the masseria-style resort is a hidden sanctuary of luxury, paired with cobbled streets, characterful buttresses and hidden staircases. With 63 guest rooms and suites in La Corte, 92 casette rooms (little houses) nestled around Il Borgo piazza and 29 lavish villas, Borgo Egnazia offers the DND community a totally self-contained and super exclusive environment.



“We are proud and happy to host the first physical edition of DND at Borgo Egnazia in 2022.

We all know that the world of travel is facing new important challenges and the DND event is a clear sign of innovation, following the visionary path of Serge Dive and all his Team. The respect for privacy, the commitment to sustainability and the desire to design unique experiences are the pillars of our work, and they perfectly fit the mission of DND. We can't wait to welcome the Do Not Disturb community in Puglia!”



ALDO MELPIGNANO  
MANAGING DIRECTOR, BORGO EGNAZIA

We're looking for thoughtful brands who embody our ethos: space, seclusion & sustainability.



## SPACE

From private islands to the world's most exclusive superyachts, your property or service offers pure escapism – both physical and mental – from the real world.



## SECLUSION

Masters of discretion and avoiding crowds, privacy is your specialty – and deeply personal, sky's-the-limit service comes as standard.



## SUSTAINABILITY

Committed to protecting people and the planet, you place green principles at the core of your ethos. Private travel has often been at odds with sustainability: you know they can peacefully coexist.



DO NOT DISTURB WILL ASSEMBLE A UNIQUE  
ECOSYSTEM IN THE PRIVATE TRAVEL  
INDUSTRY FEATURING UP TO:

## 100 SUPPLIERS

Exclusive-use Properties, High-end DMCs, Hotel Buyouts, Private Aviation,  
Private Islands, Private Villas & Residences, Superyacht Charters.

## 100 BUYERS

Private Travel Designers. Concierge & Lifestyle Management  
Services. Personal Assistants.

## 15 TOP-TIER JOURNALISTS

Specifically chosen for their creative expertise, meet with the press who  
specialise in telling luxury travel stories to high-end audiences.

# THE PHYSICAL EXPERIENCE

**FOUR** days of promoting yourself and your company as a leader in high-end private travel

**UP TO 30** pre-scheduled appointments with global private travel suppliers, like-minded private luxury agents and media

**DAILY** networking and discussion opportunities



# Get In Touch



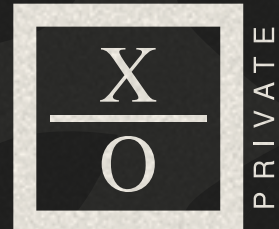
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