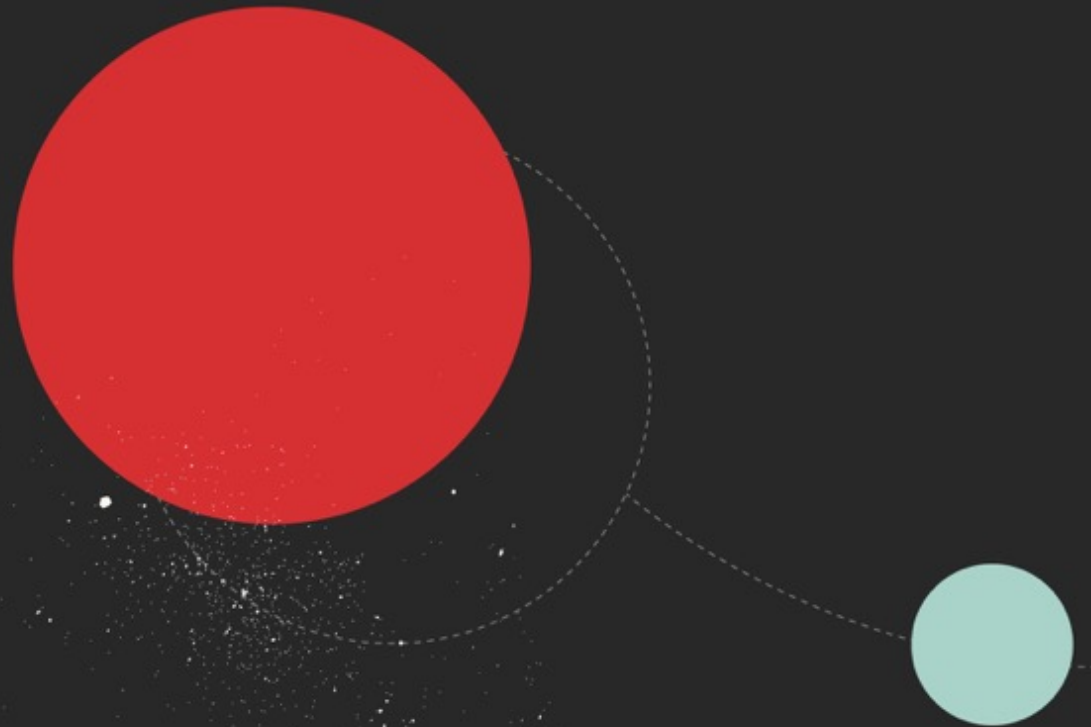


**This is  
Beyond.**

**HELLO!**

**We create events that  
reshape industries into  
inspired communities.**

**One immersive  
experience at a time.**



For more information visit [thisisbeyond.com](https://thisisbeyond.com)

# Who Are We?

Founded in 2009 by Serge Dive and Sarah Ball, This Is Beyond is a London based event organiser and community builder. Currently employing 40 staff in London and 6 in Cape Town, we host four of the most exclusive, preeminent business-to-business tradeshow for the global luxury travel industry.

We service and average of 3200 clients per year from every continent, including some of the worlds leading hospitality brands, C-suite executives and renowned thought-leaders.

At our 4 day events these travel leaders build relationships, create new business ideas and generate revenue, supporting one of the worlds largest industries, worth 10% of GDP

This is Beyond organises events on several continents, including **PURE LIFE Experiences** in Marrakech, **We Are Africa** in Cape Town, **LE Miami** in the USA and **Further East** in Bali.

**Do Not Disturb** is the latest evolution, designed to serve the private travel market with a digital edition in 2021, followed by a by-invitation-only event in Mallorca in 2022

## An exclusive list of clients



1 Hotels | 25 Hours Hotels | Abercrombie & Kent | Ace Hotels | Alila | AMAN | Andaz | andBeyond | Aqua Expeditions | Arlo Hotels | Armari Hotels | Asilia Africa | Auberge | B Signature | Baccarat | Belmond Group | Blackberry Farm | Blakes | Bvulgari Hotels | Capella | Cheval Blanc | COMO Hotels | Corinthia | Delano | Dream Hotels | East | Eden Roc | Eleven Experiences | Equinox | Esprit de France | explora Hotels | Faena | Fairmount | Fasano Group | Firmdate Hotels | Flemings Hotel | Fogo Island Inn | Four Seasons | Freehand | Gramercy Park | Grand Hotel | J.K. Place Hotels | James Hotel | James New York | Joali Maldives | JW Marriot | Kimpton Hotels | La Mamounia Marrakech | La Reserve | Locke Hotels | Mandarin Oriental | Manhattan Loft | Marbella Club | Moxy | Mr C | Natural Selection Safaris | NHOW Hotels | Nihi Sumba | NOBU Hotels | NOMAD Hotels | North Island | One&Only | Ovolo | PaliHouse | Public NYC | Relais & Châteaux | Rocco Forte | Rosewood Hotels | Royal Mansour Marrakech | Salt Hotels | SALT Resorts | Shelbourne Miami | Singita Africa | Six Senses | SLS | Sofitel Hotels | Soneva | Taj Hotels | The Chedi Hotels | The Datai | The Godfrey Hotels | The Greenwich Hotel | The Hoxton | The Langham Hotels | The Luxury Collection | The Opposite House | The Ranch at Rock Creek | The Ritz Carlton | The Savoy | The Setai | The St Regis | The Standard | The Upper House | Thompson | Tourism Australia | Tourism New Zealand | Viceroy | Virgin Hotels | W Hotels | Wilderness Safaris

Every year 3,200 clients from 150 countries attend **This is Beyond** events.

# Our **event portfolio**



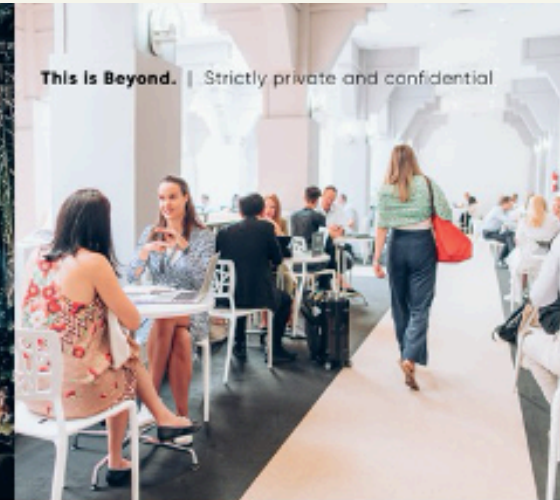
This is  
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# PURE

L I F E   E X P E R I E N C E S

- The home of global high-end experiential travel
- Founded in 2009, Marrakech, Morocco and held in September
- 1700+ Attendees

[www.purelifeexperiences.com](http://www.purelifeexperiences.com)



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Beyond.

# L.E/MIAMI

- The home of contemporary travel, including leading hospitality, lifestyle and leisure brands
- Founded in 2013, Miami, USA and held in June
- 1,700+ attendees

[www.lemiami.com](http://www.lemiami.com)

[thisisbeyond.com](http://thisisbeyond.com)





**WE ARE  
AFRICA**

- Celebrating Africa's best in class hotels, lodges, camps and experience providers
- Founded in 2014 in Cape Town South Africa, held in May
- 950+ attendees

[www.weareafricatravel.com](http://www.weareafricatravel.com)

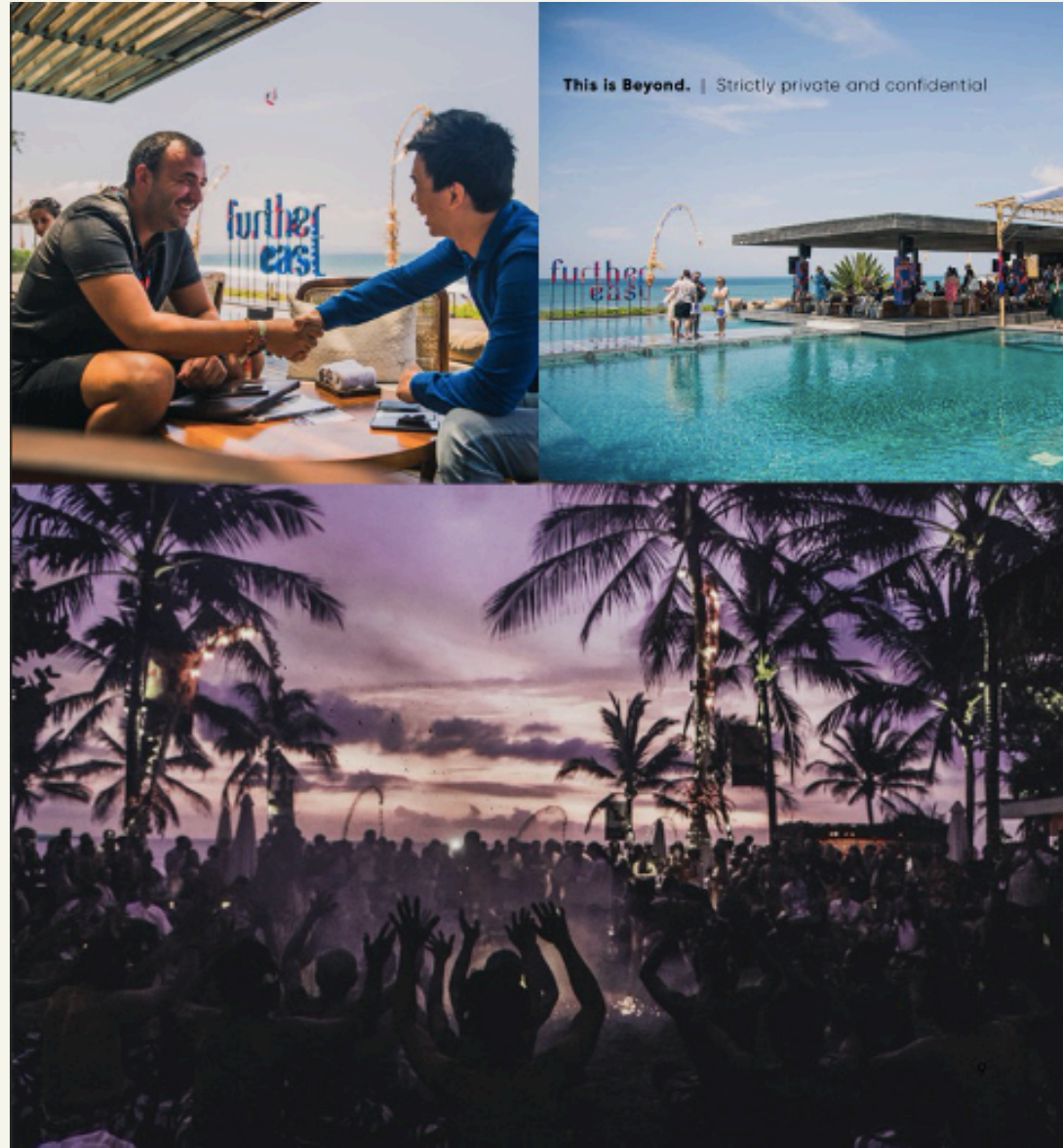


This is  
Beyond.

# further east

- Showcasing Asia's most iconic and visionary properties to global buyers
- Founded in 2018 in Bali, Indonesia, held in November
- 400+ Attendees

[www.furthereast.co](http://www.furthereast.co)



**This is  
Beyond.**

**Thank you!**